

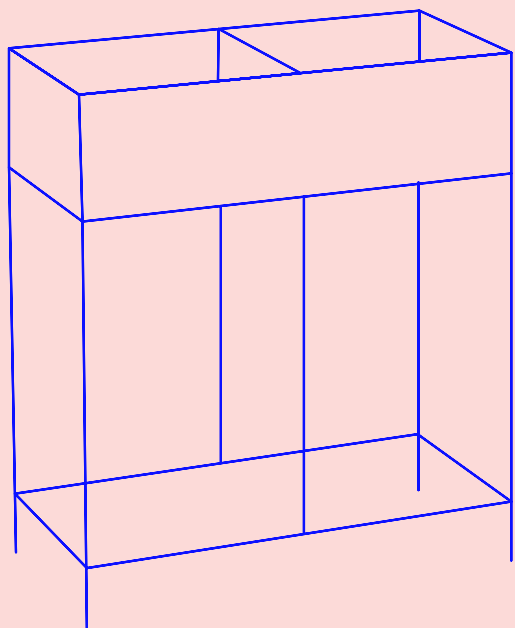
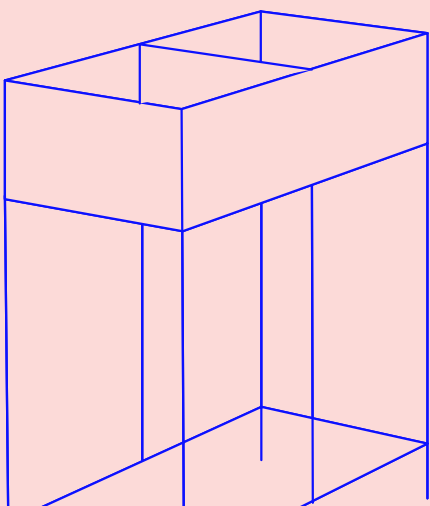
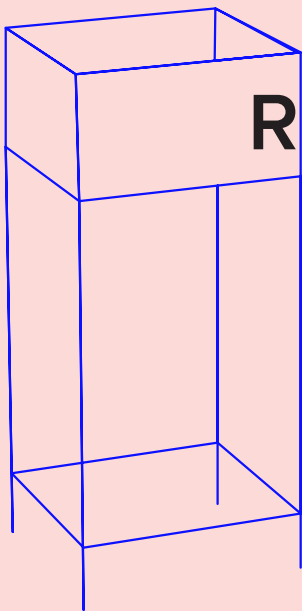
CREATING BEAUTIFUL MOMENTS

I
LOVE
MY
TYPE

BY KATHRINE HØJRS

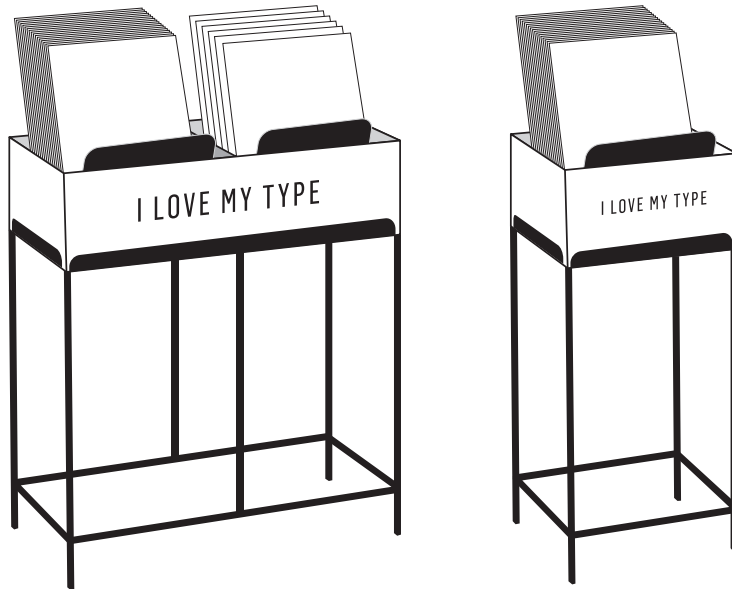
RETAIL SOLUTIONS

*Simple display and storage of
many products in little space*



STAND-ALONE SCROLL BOXES

Displays and stores many products in very little space



DESIGN

Simple, stylish and timeless design that does not take the focus from the artwork and fits into any store. Easy to move around the store.

SINGLE OR DOUBLE

Comes in a single and a double version. The double version holds twice as many products as the single one. It can be placed away from the wall, allowing for scrolling from both sides of the box.

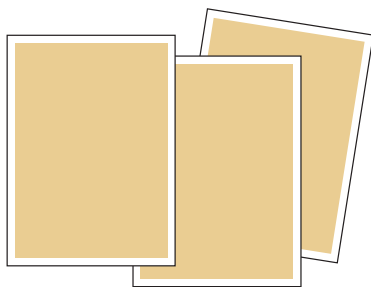
MATERIALS

Box: Untreated birch veneer

Floor stand: Painted black iron

PACKAGING AND STORYTELLING

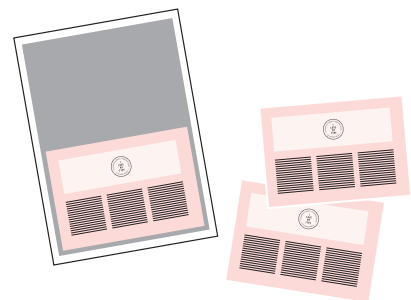
Visually appealing and manageable packaging. Takes up a minimum of space



EXCLUSIVE A3 PACKAGING

All A3 art prints are packed flatly in a plastic sheet strengthened by a cardboard plate. It is a visually very inviting solution, which means that you can see the artwork even when it is not displayed on the wall. It also allows your customer to easily compare different prints and to evaluate individual prints in combination with different frame colours.

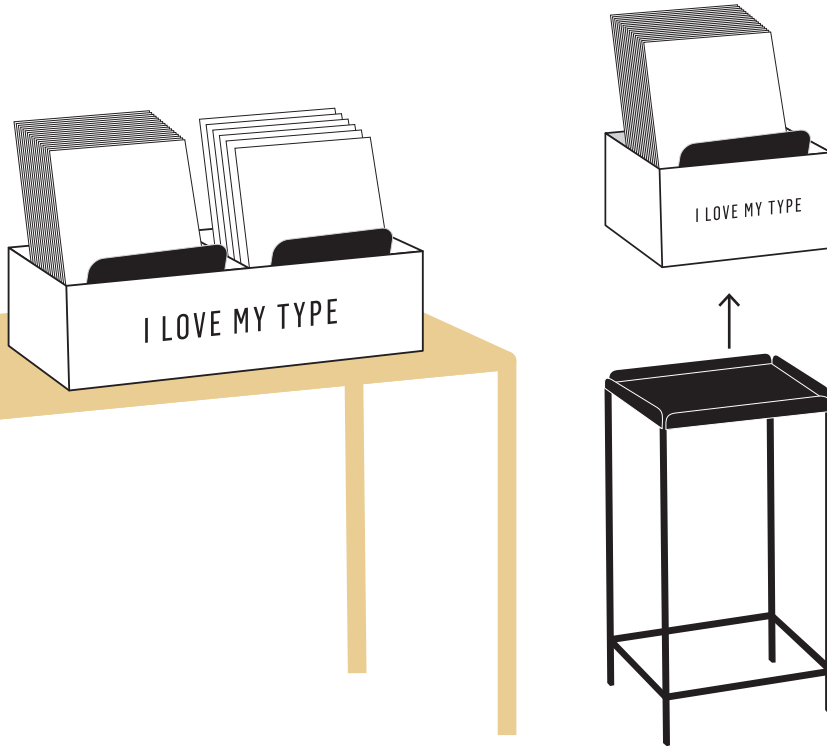
Packed this way, the A3 prints do not take up much space. That often leaves room in the scroll boxes for storing.



FLYER WITH STORYTELLING

A flyer on the back of the cardboard plate tells the story of I LOVE MY TYPE. It describes who we are, how we work and why art, graphic design and interior decorating are things we are passionate about.

STAND-ALONE SCROLL BOXES

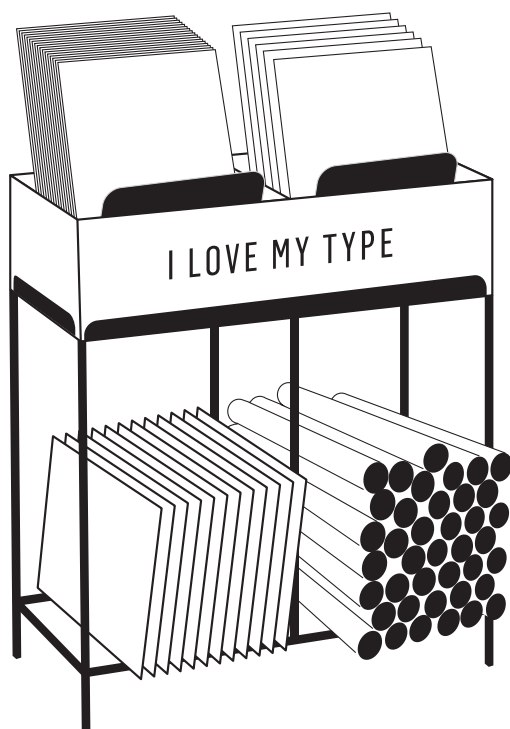


WITH OR WITHOUT FLOOR STAND

The box can easily be lifted off the floor stand and be placed on a table, a counter or the like. Scroll boxes can be purchased with or without the floor stand.

ADAPT YOUR CONTENT

Many combination options allows for content to be adapted to any individual store



← SCROLLING COMPARTMENTS

Each may hold:

- 50-100 art prints [A3] OR
- Nine frames [A3] OR
- Five frames and 50 art prints [A3]

← STORING COMPARTMENTS

Each may hold:

- 12 A3 frames OR
- 40 art prints [50 x 70 cm] in tubes* OR
- stock of extra art prints

** All 50x70 tubes have a label showing which art work it holds. This enable the customers to easily find the art work they want*

